



July 27<sup>th</sup>, 2011

Tom Faella,  
Executive Director,  
400 N. 4th St.,  
La Crosse, WI 54636

**PROGRAM MANAGER**  
Sue Howe

**Safe Routes  
To School Coordinator**  
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Bill Waller  
*City of La Crescent*

Ron Wilke  
*La Crescent-Hokah  
School District*

Dear Tom,

Please receive this proposal which was drafted at your request and is in response to the July 20th meeting of the LAPC.

The proposal is a request for additional funding to support preparation for the public input phase of the Environmental Analysis (EA) on the I-90 Dresbach Bridge. Active Living has reallocated a portion of its funds to support a team of people working in support of our communities, consistent with the LAPC's Resolution for the inclusion of Bicycle Pedestrian accommodation on the Dresbach Bridge. Active Living is also applying for a rapid response grant from the League of American Bicyclists.

The team working on this project, including yourself, and the LAPC board recognizes that the preparation of the Environmental Analysis (EA) was an expensive and time consuming task completed primarily by a professional consultant to MnDOT. We collectively accept our burden to be equally professional, germane, topical, and substantive in our response to matters contained in, or overlooked in, the EA.

Since Active Living is a 501(c)(3) corporation who has expended certain funds in the preparation of a community response to the EA, and has certain relationships and preparation already in place, we are prepared to receive and administer these funds.

We request that the LAPC dedicate up to \$10,000, as might be necessary, to contract with Active Living for the following services with funding to be used:

- + For offsetting costs for required expert testimony paying reasonable out of pocket expenses.
- + For preparing exhibits that require professional support.
- + For compensation for public information expenses such as placing of announcements, making copies, and website.
- + For legal expenses, limited to preparation of documents and briefs related to topics that are germane to affirmatively presenting a response to the Environmental Assessment.

All funds would be considered funds of 'second resort' with in-kind, grant funds, donations and local support being used first. Expenditures would be with the knowledge and concurrence of the Director of the LAPC who would receive an

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Should the MnDOT decide to engage the Public, advocates, WisDOT, communities and the LAPC in an 'open minded' analysis of bicycle pedestrian accommodation and submit the EA for Public Review at a later date, the funding would be used in similar fashion in order that our community can participate with MnDOT as a full partner. This approach does not diminish our need to substantiate: Need for the accommodation; complete regulatory and statutory review; Examination of alternates; and, use of resources to engage the general public and public advocacy groups on a Regional, State and National level.

We thank you for your consideration and trust you will find this proposal responsive to your request.

Sincerely,



Sue Howe  
Program Manager,  
Active Living La Crescent,  
608-792-6740