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# Village of Holmen

**421 S. Main Street  
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**NANCY J. PROCTOR**  
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**MARY WILLETT**  
Administrator / Clerk  
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January 19, 2011

Tom Faella – Director  
LaCrosse Area Planning Committee  
400 N. 4<sup>th</sup> St., Room 2300  
LaCrosse, WI. 54601-3200

RE: Request for Local Traffic Study Funds

Dear Mr. Faella:

It is our understanding that the LaCrosse Area Planning Committee (LAPC) has funding available in 2011, through the Planning Work Program, for locally managed traffic studies. The Village of Holmen is hereby requesting \$40,000 in funding from that program for a traffic impact analysis (TIA) of the roads adjacent to our Tax Incremental District (TID) #2. The Village wishes to contract with a consulting engineering firm to perform such a study to identify future traffic impacts and associated roadway improvements related to the development of our 940-acre TID located at the far north end of the Village. We hope such a study will enable us to predict and resolve any traffic problems prior to their adversely affecting the development of TID #2. Successful development of our TID #2, which is intended to be primarily commercial development, is expected to lead to the creation of many new jobs that will benefit residents far beyond the boundaries of the Village.

The Village intends to select a consulting firm after a competitive Request For Proposals process and to award a lump sum contract to conduct traffic counts, perform traffic projections and recommend intersection and other roadway improvements. The TIA will then be used to plan and budget for those future road construction projects which will be needed to provide adequate access to and circulation within TID #2. I'm sure you know that access to commercial property is one of the most important factors influencing its development potential. We look forward to hearing from you, and please do not hesitate to contact us should you need any additional information regarding our proposed traffic study.

Sincerely;

A handwritten signature in black ink that reads "Nancy J. Proctor".

Nancy J. Proctor - President

VILLAGE OF HOLMEN  
**T.I.D. #2 Traffic Impact Analysis – Project Description**  
 updated 1-20-11 by RAH

The Village of Holmen intends to contract with a consulting engineering firm to conduct a Traffic Impact Analysis (TIA) for the existing roads adjacent to Holmen’s Tax Incremental District (TID) #2. Holmen created the 940-acre TID in 2009, which is located at the far north edge of the Village, primarily north of STH 35 and along USH 53 (see project location map). To date, no land development has yet occurred within the TID, although a major sewer & water utility extension project occurred in 2009-10 and a TID land-use plan was completed in 2010. The scope of the TIA will include the following:

- 1) Inventory existing roads & roadway features
- 2) Conduct traffic counts on existing roads
- 3) Project future non-TID traffic growth
- 4) Project future TID-generated traffic growth & distribution
- 5) Identify existing roadway deficiencies
- 6) Recommend existing roadway improvements & identify future roadway design requirements

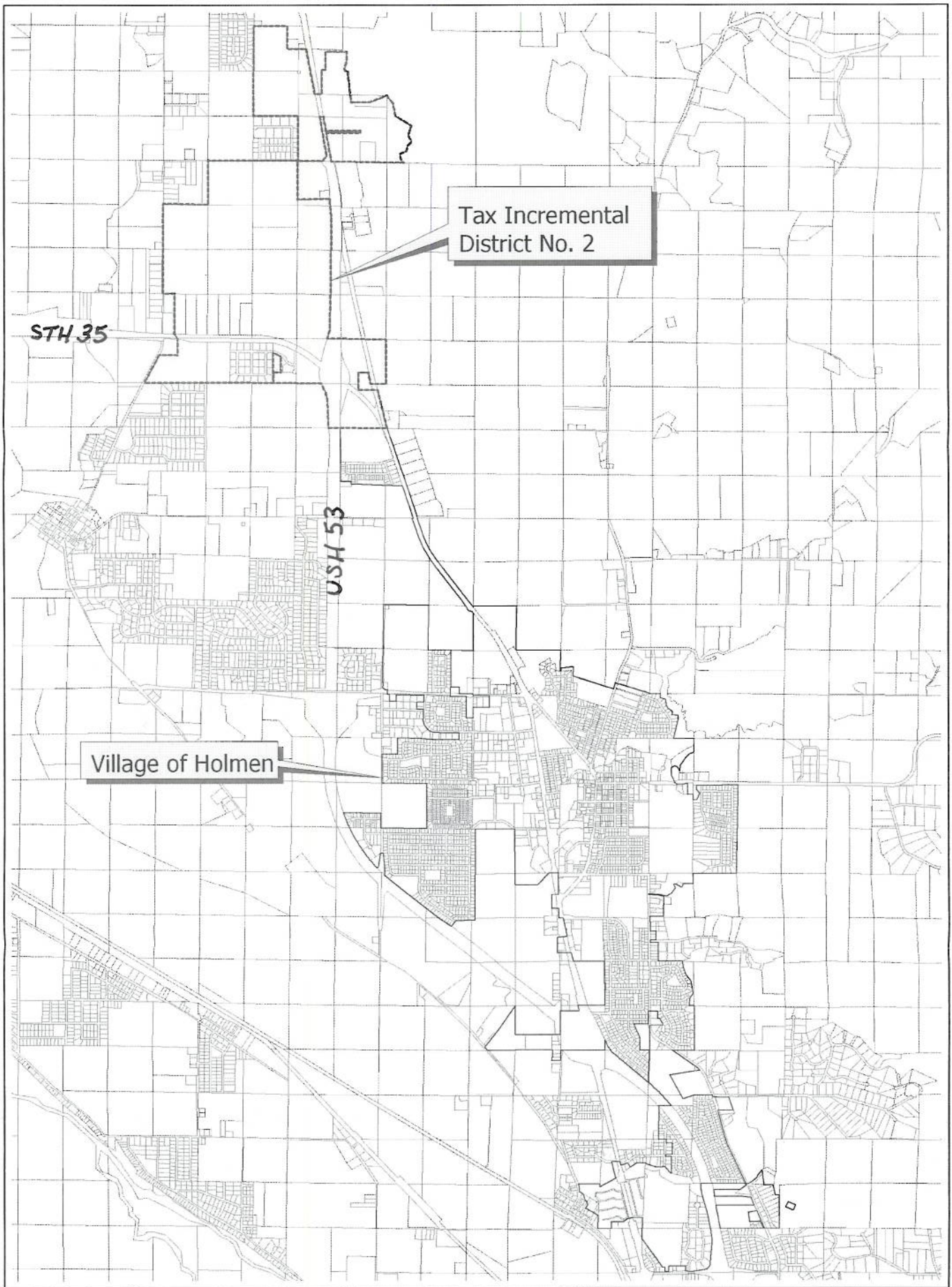
All existing roads adjacent to and within the TID boundaries will be studied, which include:

USH 53	CTH HD	Bluffview Ct.	Blackwelder Pl.	Amsterdam Prairie Rd.
STH 35	CTH XX	Staphorst Rd.	Cliff Shade Rd.	Old Highway 93

The Village estimates the cost of conducting this TIA will be \$40,000, and the timeline for this project is expected to be as follows:

<u>Task</u>	<u>Date</u>
Secure local traffic study funds from LAPC	April 2011
Conduct competitive RFP process	June 2011
Award consultant contract	July 2011
Traffic counting & road inventory	August – September 2011
Non-TID traffic projections	October 2011
TID trip generation estimates & traffic modeling	October 2011
Identify existing roadway deficiencies & future roadway needs	November 2011
Draft report for Village review	January 2012
Final report	February 2012

The Village intends to use the TIA to formulate an Access Plan for the TID in mid-2012, and to use it in the planning, budgeting and design of future roadway construction and/or reconstruction projects in the vicinity of the TID. The first such project is expected to begin in the spring of 2013.



**VILLAGE OF HOLMEN**  
**T.I.D. #2**

Date: 12-10-08  
 Scale: 1" = 1,200'  
 Created: BPS

- TID Boundary 10/08
- Village Boundary 10/08
- Parcels

